

5 Levels of Capex:

# How Does Your Financial Strategy Stack Up to Others?



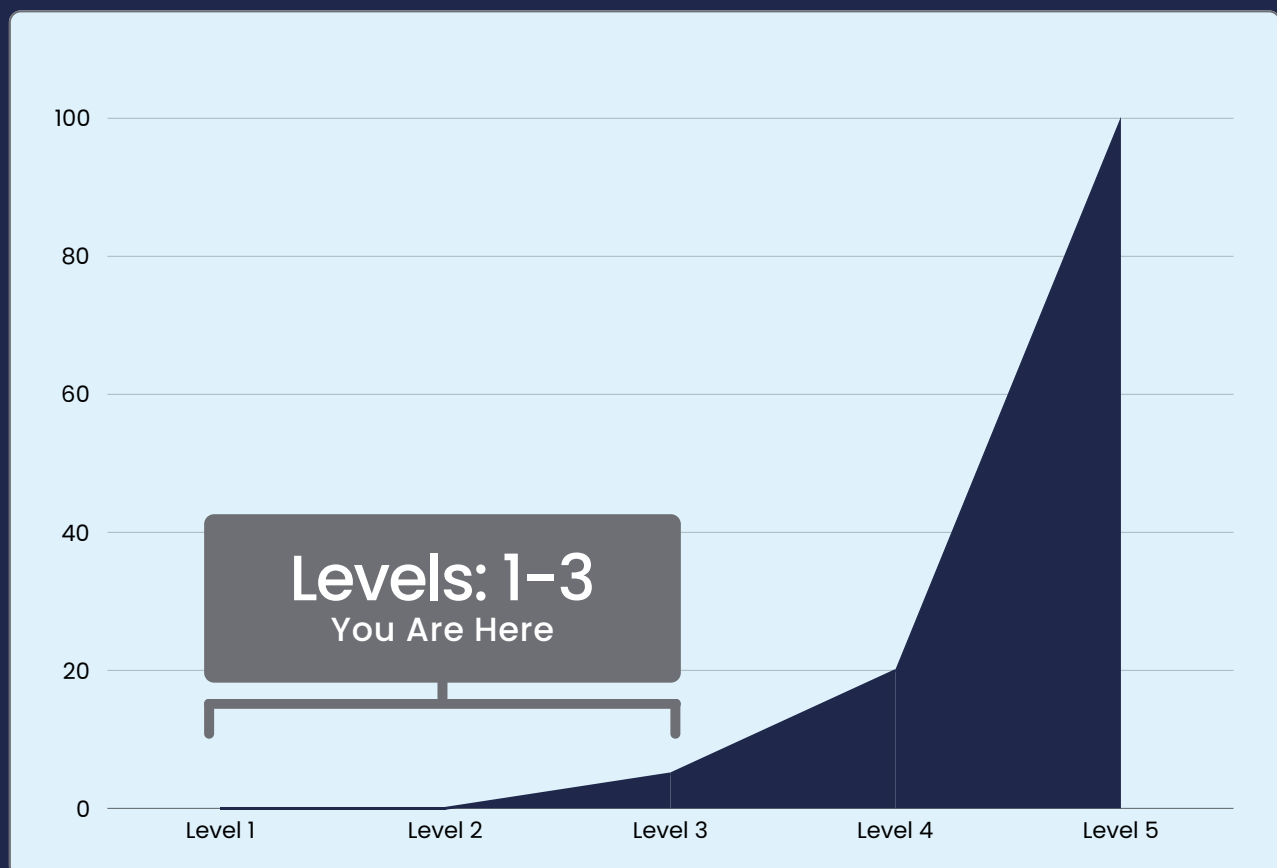
# Think you're ready to level up and start seeing improvements in cash flow?

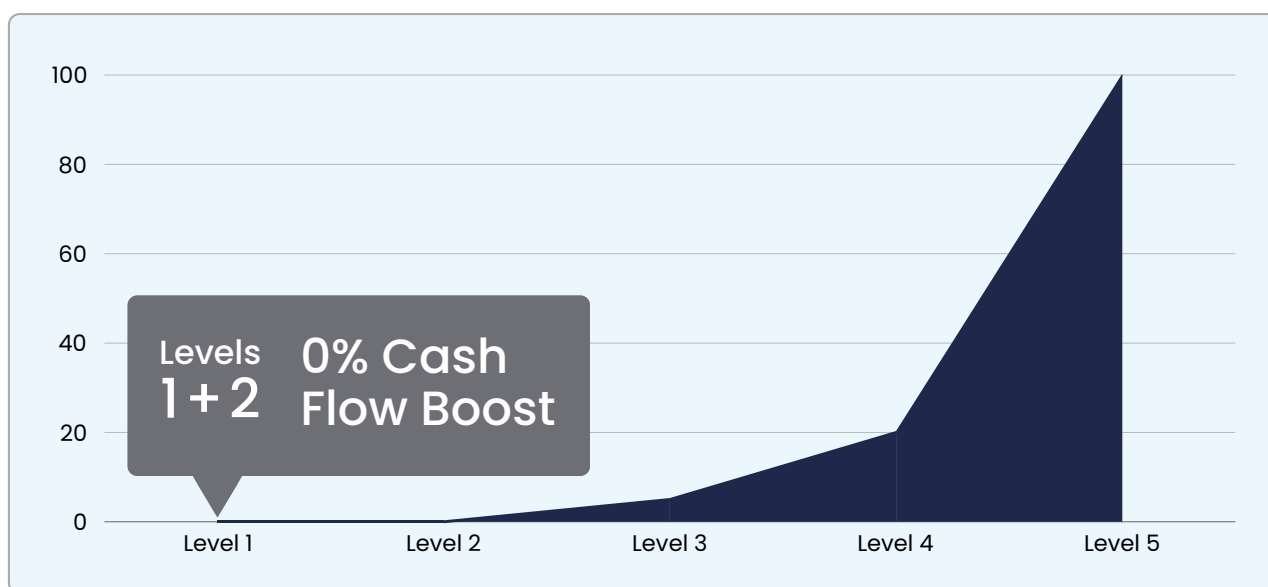
---

When it comes to capital allocation, sub par processes and makeshift digital systems can make it demanding, stressful, and time consuming for financial professionals to deal with. Yet, it's a critical piece to your decisions around capex management.

**Here's the bottom line: capital allocation shouldn't have to be this hard.**

First, you'll need to determine which stage accurately describes you and your company. If you find yourself at Levels 1 -3, you're not alone.





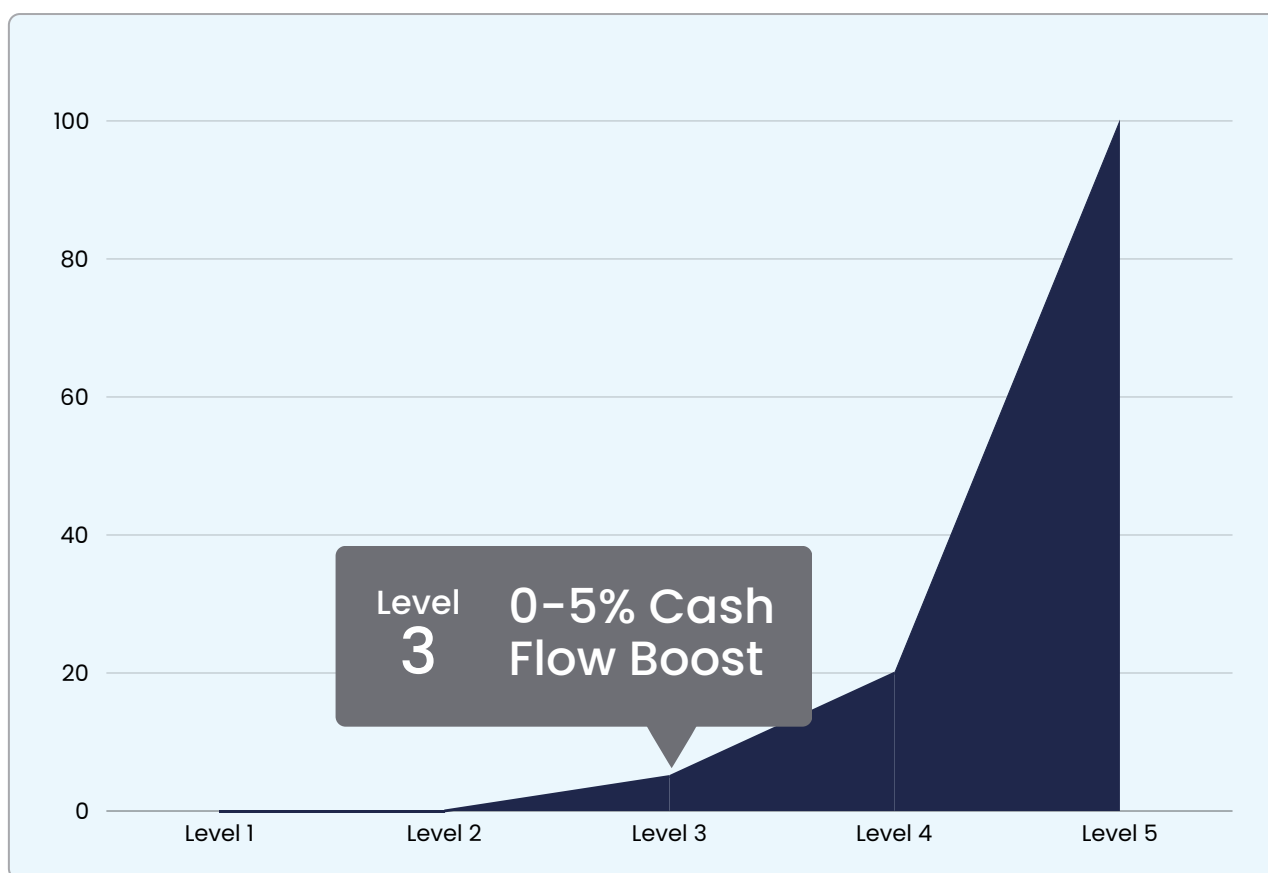
## Level 1: The Manual Stage

At this first level, you usually rely on manual processes, printed documents, and dealing with email overload. Currently, requests are handled inconsistently, resulting in slow approvals and a lack of corporate control. Many companies find themselves stuck at this initial stage.



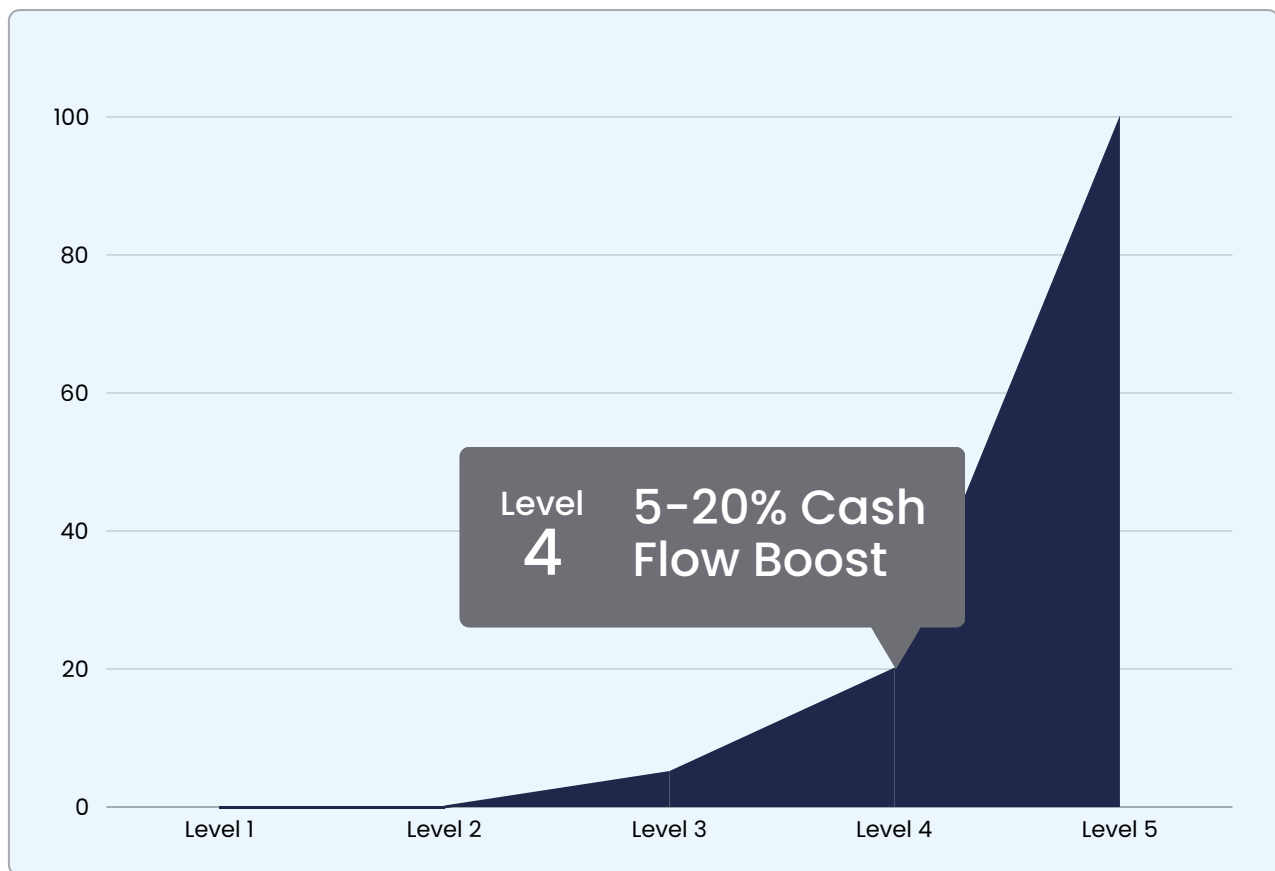
## Level 2: The Makeshift Stage

Financial professionals and CFOs at this second level find themselves resorting to their own custom solution, usually relying on manual tools like Excel and Sharepoint for capital allocation processes. While these makeshift systems can handle workflow management, they often fall short in capex functionality, and scatter data across multiple locations. Manually updating spreadsheets quickly becomes inefficient, unreliable, and error-prone, leading to an overwhelming amount of tracking and updating. Many organizations are trying to juggle this unrealistic, ad-hoc system.



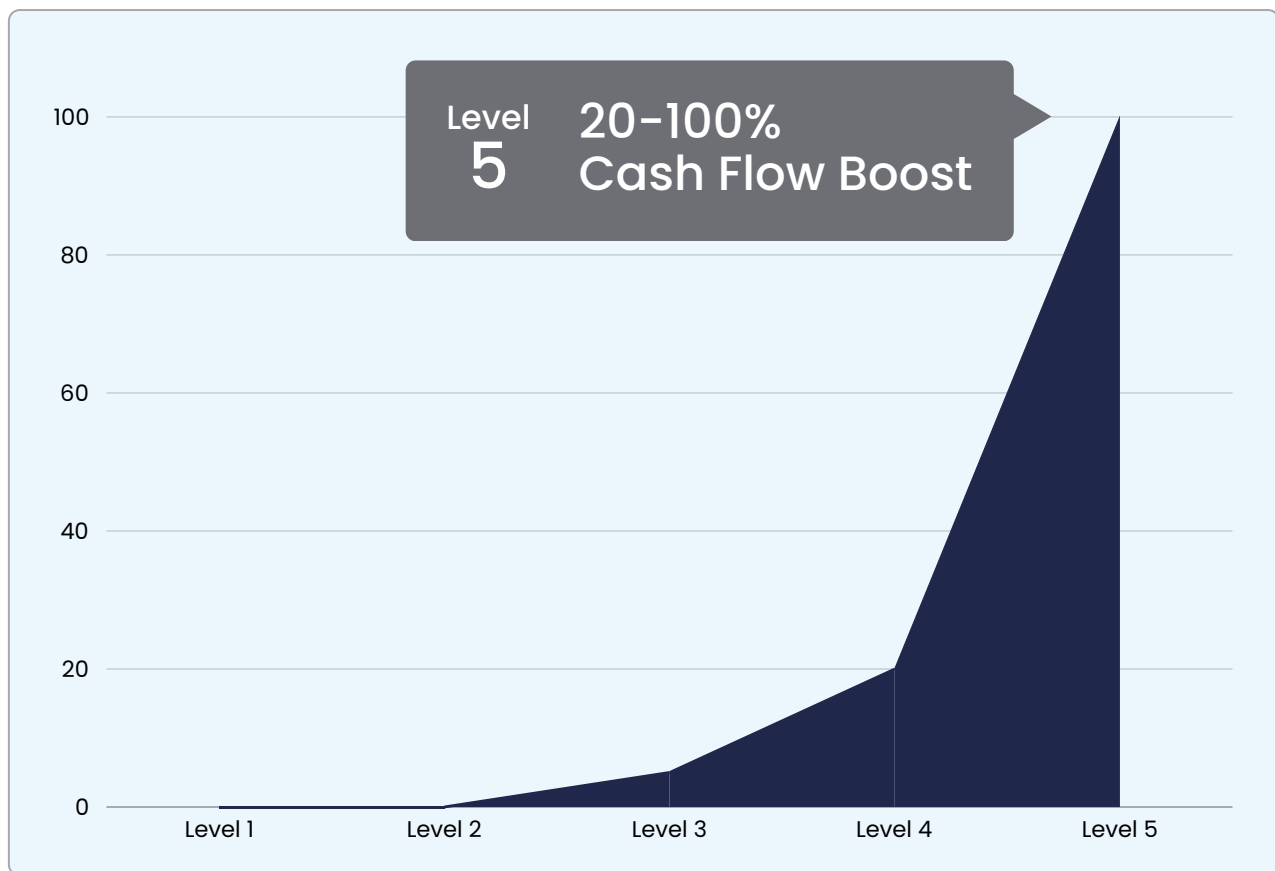
### Level 3: The Generic Software Stage

Perhaps you've reached this stage. You think you've found a digital solution however, not all SaaS solutions are created equal, and using a generic software will decrease your likelihood for a boost in cash flow. Without capex-specific features, this means you won't get the right insights and functionality tailored to your unique needs. So while generic SaaS does bring a significant improvement, the absence of capex-specific features means the expected cash flow enhancement, compared to previous levels, is unlikely to exceed 0-5%.



## Level 4: The Competitive Advantage Stage

The fourth level is truly a breakthrough! Here is where companies have implemented Weissr Capex, an end-to-end software solution, providing comprehensive support at every stage – from ideation to post-project evaluations. You start experiencing an incredible boost in cash flow for your company, all while having easier, streamlined processes for you. Designed exclusively for the capex process, our custom-built tools have the potential to deliver an impressive 20% boost in cash flow!



## Level 5: The Summit Stage

Welcome to the top tier! You have arrived at your destination. Adding our Capex Strategy module to our capex management SaaS empowers you to sidestep common pitfalls that drain resources and erode shareholder value. By aligning with your capital budgeting process, it ensures that day-to-day capex decisions remain in sync with your overarching strategy. When fully integrated, your company can potentially experience a remarkable 100% boost in cash flow. How do we know? We've witnessed it consistently, and our satisfied customers can attest to the results.

*Where does your capex system rank?*



# We Get It: Start Making “Weissr” Decisions

As the international leader in capex strategy and capex management, we understand how stressful it is when you don't have the right digital tools in place.

**We've seen firsthand how time consuming manual tracking can be.**

Since 1994, the experts behind our software have been advising on assets worth over \$500 billion, helping build long-term strategies for 1000+ global production sites.

**HOLMEN**



**AXEL**



**VATTENFALL**



## Invest in More than a Solution. Invest in a Competitive Advantage.

Working with us is simple.

- ✓ **Schedule a time** to tell us about your capital allocation needs.
- ✓ **Get** a tailored product demonstration.
- ✓ **See** how all of our capex-specific features work exclusively to streamline and simplify your processes.

**Contact us today!**

Visit [weissr.com/contact](https://weissr.com/contact), or email us directly at [sales@weissr.com](mailto:sales@weissr.com) to schedule a call.